

Western Australian Sustainable Energy Association (WA SEA) Inc.

Media Release

Turn off your lights!

The Western Australian Sustainable Energy Association Inc (WA SEA) encourages all residents and businesses of Western Australia to participate in Saturday's Earth Hour. Earth Hour is an initiative co-ordinated by the Sydney Morning Herald and WWF Australia and asks us to turn off our lights for an hour at 7:30pm this Saturday, 31st March, 2007.

'This initiative demonstrates that through a simple action of turning off our lights we care about the environment, can save energy and reduce greenhouse emissions' says Dr Ray Wills, Chair, Western Australian Sustainable Energy Association Inc (WA SEA)

'The Earth Hour was initially targeted to Sydney residents but has broadened to include all Australians who are concerned about our environment. Earth Hour will launch a 12 month campaign to reduce Sydney's greenhouse gas emissions by 5%.

'It is important to realise individual householders and businesses through their own actions can reduce greenhouse gas emissions' says Dr Wills.

For further information on Earth House visit: <http://earthhour.smh.com.au/>

30th March, 2007

Media Contact

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