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**WA Sustainable Energy Association Inc. (WA SEA):
WA's peak body for the sustainable energy industry.**

**WA SEA members are the business
part of the solution to climate change.
Join us and make a difference.**



WA SEA and Ingenero are proud to present First Solar Briefing Breakfast

By enabling clean, renewable electricity at lower costs, First Solar is providing a sustainable alternative to conventional energy sources.

First Solar, based in Tempe, Arizona, has become the world's leading manufacturer of thin film PV modules. Their Cadmium Telluride thin film technology is widely reported to have the lowest manufacturing cost of all PV modules on the market today. Jack Curtis will provide an overview of First Solar, including their value proposition, their approach to sustainability, their marketing strategy for Australia and a glimpse into some of their existing projects.

- DATE:** Tuesday 22nd September 2009
TIME: 7:30am – 9:00am
PLACE: Mercure Perth Hotel – 10 Irwin Street
RSVP: Monday 21st September 2009
Cost: **WA SEA Members – \$32.00 per person**
Non-Members – \$45.00 per person

About the speaker

Jack Curtis (Director Strategic Marketing Operations) joined First Solar in March 2008 and is responsible for assessing and developing new markets for First Solar. Jack's geographic coverage is the United States and the Asia/Pacific region. Jack currently leads First Solar's marketing and business development efforts in Australia.

Prior to joining First Solar, Jack worked in the investment banking division at Goldman Sachs in New York where he focused on mergers and acquisitions and equity capital markets transactions in the power and renewable energy space. At Goldman Sachs, Jack predominantly covered the solar sector; working with a number of U.S. based solar companies on potential capital raisings.



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