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**WA Sustainable Energy Association Inc. (WA SEA):  
WA's peak body for the sustainable energy industry.**

**WA SEA members are the business  
part of the solution to climate change.  
Join us and make a difference.**

## **Ingenero and WA SEA present**

# **Ty Jagerson**

### **Vice President of Sales - SolFocus**

SolFocus, based in Mountain View, California, has developed leading concentrator photovoltaic (CPV) technology which combines high-efficiency solar cells (approaching 40%) and advanced optics to provide solar energy solutions which are scalable, dependable and capable of delivering on the promise of clean, low-cost, renewable energy.

- DATE:** Friday, 20 March 2009  
**TIME:** 12:15pm for 12:30pm  
**PLACE:** Mercure Perth, 10 Irwin St, Perth  
**RSVP:** Wednesday, 18 March 2009  
**Cost:** **Members – \$ 60.00**  
**Non-Members – \$90.00**



#### **About the speaker**

Ty Jagerson (VP Sales) has broad range of domestic and international technology business experience. Prior to SolFocus, Ty was Principal of Business Development for Palo Alto Research Center (PARC), where he led commercialization activities and strategic initiatives. At PARC, he co-founded the CleanTech Initiative, and founded the Technology Markets Forum, a collaboration with Stanford, UC Berkeley, NASA Ames, Lawrence Livermore Labs and IBM. Prior to PARC, Ty was President of PCG, a technology consulting firm in Ukraine. Ty has an MBA from the Wharton School of the University of Pennsylvania, and a BA from Wesleyan University. He speaks fluent Russian and has worked professionally in 15 countries.

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